

Tara Kinden Co.

PRODUCT CATALOGUE

New Collection



OUR STORY



Nestled in the tranquil beauty of Mermaid Cove, Newfoundland, my journey started four years ago with a love for lighting candles to bring focus and serenity to my daily routine. I established The Witch + The Wick by Tara Kinden Co. to handcraft each candle, ensuring they resonate with the unique energy of every zodiac sign.

Drawing inspiration from astrology and a dedication to creating healthier, fragrance-free items, I utilize premium coconut soy wax and carefully chosen gemstones to align with the energy of each zodiac sign. My candles undergo a unique clearing process involving sage, palo santo, and frequency vibrations, making them pure vessels ready to be infused with your energy.

Launching my business just before the pandemic, I witnessed a surge in sales as individuals sought to deepen their self-awareness. As an astrologer, I select stones to enhance the positive traits of each sign and provide support during challenges. My cleansing ritual involves clearing residual energies with white buffalo sage, inviting joy and potential with sweetgrass, and utilizing Venus tuning forks for a frequency cleanse.

Operating from my seaside studio with an ocean view, I've embedded crystals and powerful intentions into the walls, creating an energy center that fuels creativity and gives my brand a vibrant atmosphere. Customers consistently share that my candles bring peace, love, and a zest for life into their homes, assisting them in setting positive intentions for the upcoming year.

Looking forward, I plan to expand into new product lines inspired by human design and offer additional educational courses alongside my offerings. At Tara Kinden Co., I provide luxury, warmth, and self-discovery to enrich your daily life.

OUR MISSION

At The Witch + The Wick by Tara Kinden Co., we embrace the power of luxury and intention to bring transformation. Our handcrafted zodiac candles not only provide warmth and opulence but also a profound connection to one's magic and astrological essence.

- Light our candles with purpose, whether for a birthday, upcoming year, or any significant occasion.
- As the candle melts, the embedded crystals serve as a lasting symbol of the intentions set, symbolizing the journey of transformation and self-discovery.
- To enhance this experience, clients receive complimentary access to our astrology course, allowing them to delve deeper into their cosmic influences.
- Our goal is to offer a luxurious, intentional, and enlightening experience that resonates with each zodiac sign's unique energy, encouraging a better understanding and appreciation of one's magic.



WHOLESALE

Wholesale Terms: Minimum first order is \$250, 50% at the time of order, and 50% C.O.D.
Please allow 2-3 weeks from the time of order to receive products.



step one

You have the opportunity to choose from individual candles, the tealight sets or the full zodiac-celestial collection 8oz or 12oz.

step two

Select products that match your business needs and complete your purchase using the enclosed wholesale order form.



Bonuses

With a minimum of \$800, wholesale orders receive a free Astrology reading with Tara (Value of \$222 CAD). Each product comes with access to a free Sun Sign astrology class for your clients to enjoy.

LINE SHEET

The Celestial Collection | 2024

Note: Candles are available individually or sold as a set with 12 zodiac signs. The 8-oz collection wholesales for \$222, and the 12-oz collection wholesales for \$255. The suggested retail price for 8oz is \$37, and for 12oz, it is \$45.

Burn times: For 8-oz 40+hrs, for 12-oz 50+ hrs, each tea light burn time 6+hrs.



CAPRICORN

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with hematite, tangerine quartz, garnet, and black onyx.



AQUARIUS

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with pink quartz, ammonite, amethyst, and amber.



PISCES

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with black tourmaline, citrine, blue lace agate, and Himalayan salt



ARIES

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with carnelian, clear quartz, red jasper, and peridot chips.



TAURUS

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with pyrite, rose petals, jadite chips, and peacock ore.



GEMINI

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with fluorite, purple agate, tigers eye, and aquamarine.



CANCER

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with rainbow moonstone, chrysocolla, pink quartz and sand.



LEO

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with citrine, carnelian, tiger's eye and black onyx.



VIRGO

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with amethyst, moss agate, fluorite, citrine and black lava salt.



LIBRA

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with purple sunstone, shiva lingam, clear quartz, and labradorite



SCORPIO

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with smokey quartz, black tourmaline, pink opal, and carnelian



SAGITTARIUS

8OZ - \$19.50/EACH
12OZ - \$22.50/ EACH

Coconut soy blended wax, cotton wick with sodalite, clear quartz, tigers eye, and rose quartz.

LINE SHEET

Tea Light Collections | 2024

Suggested retail price of \$33



THE WORTH
COLLECTION
1-10 UNITS \$17.50
11+ UNITS \$16.00

A highly curated journey into self-worth. Meditation included.



THE CREATIVITY COLLECTION
1-10 UNITS \$17.50
11+ UNITS \$16.00

A self guided journey into creativity.



Thank you!

At The Witch + The Wick by Tara Kinden Co., our goal is to provide a luxurious and meaningful experience for all our clients. Our handcrafted zodiac candles go beyond being beautiful items; they serve as instruments for self-discovery and intention-setting, aiming to bring warmth, clarity, and a hint of magic into your life.

Join us on this transformative journey by lighting each candle with purpose and embracing the potent energies of the universe. We appreciate you considering The Witch + The Wick for your spiritual and astrological explorations. Together, let's brighten the path to a more connected and enlightened self.

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www.TaraKinden.com

 @tarakindenco

To place your order, please email
connect@tarakinden.com
